digitalsign COOKIES POLICY

	0
COOKIES POLICY	
1. What are cookies?	1
2. Data Protection	1
3. Cookie Consent	1
4. Types of Cookies	1
4.1. Nature of Cookies	2
4.2. Cookies Domain:	2
4.3. Cookies Due Time:	2
4.4. Cookies used on DigitalSign's website	3
6. Entry into force of the Cookie Policy	4



COOKIES POLICY

DigitalSign's website uses cookies to collect user information/data to improve the browsing experience on the page. This cookie policy aims to clarify how its application is processed.

1. What are cookies?

Cookies are text files stored on the end user's equipment, where they access the internet, which allow the collection of data to analyze the use made of the page, in order to improve their experience.

However, it is possible to access DigitalSign's website without executing cookies, by selecting appropriate the browser settings, although, not activating it may limit some of the features available on the page.

2. Data Protection

The use of cookies entails the collection of data when the user browses DigitalSign's website, which implies a subsequent processing, which can only occur with this initial consent of the user and by being informed of what data is going to be collected, the respective treatment being applied to them and for what purpose they will be used.

Additional information about the data processing applied by DigitalSign can be obtained by consulting DigitalSign's Privacy and Data Protection Policy (available on the website), by contacting the Support Line and also by email through the address dpo@digitalsign.pt.

3. Cookie Consent

When the user accesses DigitalSign's website is asked consent to the use of cookies, under the terms and conditions mentioned. The customization or deactivation is also possible, with the exception of cookies that allow the functionality of the website, for which consent is not required. Within the scope of the user's rights, the user can obtain further clarification by email to the address dpo@digitalsign.pt.

4. Types of Cookies

When browsing the DigitalSign website the user will find a variety of cookies, which can be classified and described in the following types:



4.1. Nature of Cookies

The nature of cookies downloaded to the user's equipment varies according to their purpose, differing as follows:

- **a. Technical Cookies**: intended to allow navigation on the website and the execution of certain features, ensuring the operability and monitoring of functional parameters, such as traffic, security, content management, hyperlinks, uploading and downloading of files, among others, which shape its performance.
- **b. Preference Cookies**: intended to retain certain characteristics of the user's navigation pattern, in order to shape their experience whenever they access the website, making them a default, such as language, number of results per page, appearance or content presented, among others.
- **c. Analysis Cookies**: intended to monitoring and analyzing users' behavior on DigitalSign's website, enabling the measurement of its activity and data collection based on the use made by users in general, whose analysis will trigger the identification of possible improvements.
- **d. Behavioral Advertising Cookies**: intended to collect information on the users' behavior, based on their habits, drawing a profile and customizing the advertising presented according to their preferences.

4.2. Cookies Domain:

- **a. Own Cookies:** cookies are transferred to the end user's device from a computer or domain managed by the website owner.
- **b. Third-party Cookies:** are cookies transferred to the end user's device, from a computer or domain managed by a third party, ie an entity responsible for the processing of data obtained through cookies

4.3. Cookies Due Time:

- **a. Session Cookies**: cookies intended for the collection and storage of data while the user browses the website, only for the duration the session or while browser is open.
- **b. Persistent cookies**: Persistent cookies: these are cookies whose collect data is stored on the user's equipment, even when the user closes the website, and which can be consulted and processed later, within a maximum period established by the cookie origin.



4.4. Cookies used on DigitalSign's website

a. DigitalSign Cookies: essential cookies which are automatically downloaded for guaranteeing the proper functioning of the website, although it is possible to configure the browser to block or alert to this type of cookies, but the correct functioning of the website will be compromised.

DIGITALSIGN COOKIES		
Subgrup	Cookies	
www.digitalsign.pt	PHPSESSID	

b. Performance/ Functional Cookies: cookies that allow the measurement of the volume of visits and traffic, in order to optimize website performance. Also allows the presentation of certain features and customizations on the website, such as dynamic content, made available either by the website's administrator or through partners, adding their services to the page.

PERFORMANCE / FUNCTIONAL COOKIES		
Subgrup	Cookies	
www.google-analytics.com	_ga	
www.google-analytics.com	_gat	
www.google-analytics.com	_gid	

c. Advertising Cookies: cookies which allow the collection of users' information and trace a profile based on their interests, for presenting personalized advertising when browsing.

ADVERTISING COOKIES	
Subgroup	Cookies
<u>facebook.com</u>	_fbp
facebook.com	tr
www.google.com	ads/ga-audiences



5. Disable or Delete Cookies

The user can disable, delete or customize the consent given to cookies through the browser configuration settings. To revoke consent via the browser, proceed as follows:

- Microsoft Internet Explorer: menu > "Tools" > "Internet Options" > "Privacy"
- Firefox: (Mac): menu > "Preferences" > "Privacy" > "Show Cookies" or; (Windows): "Tools" > "Options" > "Privacy" > "Use custom settings for history".
- **Safari:** "*Preferences*" > "*Privacy*"
- Google Chrome: Tools menu or "Options" "Preferences" (Mac) > "Advanced settings" > "Privacy and security" > "Site settings" > "Cookies and website data".

If you wish to obtain additional clarifications or wish to ask any questions about the DigitalSign's Cookies Policy, please contact us through the email address dpo@digitalsign.pt, indicating in the subject "Cookie Policy".

6. Entry into force of the Cookie Policy

This version of the Cookies Policy was updated on the 7th of October, 2021, and may be subject to alterations, in order to comply with the applicable law, or in the event of a change in the cookies used on the website, in which case the user's consent will be requested again.

Please check our Cookies Policy regularly whenever you want to access our website, to be always up to date on the cookies in use.